

Date: January 25, 2024

To: All Principals

From: Allison Kibbey, Director

Curriculum and Digital Learning

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Recipients: Assistant Principals, Media Specialists, Teachers

Subject: Videos in the Classroom

The incorporation of video is recognized as a valuable tool to enhance the learning process. When used properly, video helps to reinforce concepts, expand learning beyond the classroom, and make lessons more relevant to students. Educators must model the effective, ethical, and legal aspects of video use in the classroom for students.

The decision to use video segments in the classroom is determined by its relevance to the curriculum. Videos should not be used to entertain or provide "free days" in lieu of instruction. It is imperative that teachers preview all videos in their entirety. The content of these videos must be age-appropriate to the grade level receiving instruction.

Commercial movies shown in the classroom for instructional purposes should be purchased from an approved vendor that provides licensing with the video, or the school should obtain an annual movie license from a company like Swank Movie Licensing.

The following chart must be used to determine if a rated video may be shown in a classroom setting. Should the video be viewable only "with permission," it will be necessary to complete the "Permission Form to View Rated Content" available at the link below or from the school media specialist. The form must be sent home for parent/guardian signature prior to viewing the video. Students whose parents/guardians do not give permission must be provided with an alternative assignment.

Permission Form to View Rated Content Form

TV Rating	Movie Rating	Elementary	Middle	High
TV-G	G	Yes	Yes	Yes
TV-PG	PG	With Permission	Yes	Yes
TV-14	PG-13	No	With Permission	Yes
TV-MA	R	Not Allowed		

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